

Korespondensi artikel

The Effect of Social Media Influencers on Purchase Intention: The Role of Brand Awareness as a Mediator

Korespondensi melalui OJS mulai submit sampai dengan LOA dan APC

The image shows the login page of the International Journal of Entrepreneurship and Business Management. The header features the journal's title in a large, bold font against a blue background with a globe. Navigation links for 'CURRENT', 'ARCHIVES', and 'ABOUT' are visible, along with a search bar. The main content area is divided into two columns. The left column contains a 'Login' form with fields for 'Username' (containing 'miswan') and 'Password' (masked with dots). There is a 'Forgot your password?' link, a 'Keep me logged in' checkbox, and 'Register' and 'Login' buttons. The right column displays the 'INDEX COPERNICUS INTERNATIONAL' logo, the 'ISSN' logo with the text 'INTERNATIONAL STANDARD SERIAL NUMBER INDONESIA', a 'MAKE A SUBMISSION' button, and sections for 'FOCUS AND SCOPE' and 'EDITORIAL TEAM'.



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Letter of Acceptance

Ref. No: 373/AJMS/1-2/2022

Dear Authors

Miswanto

Email: miswanto.ykpn@gmail.com,

Congratulation!

We would like to inform you that your paper title:

"Efek Moderasi Brand Image Pada Hubungan Antara Celebrity Endorsement, Social Media Advertising, dan Customer Experience terhadap Purchase Intention"

has been ACCEPTED for publication in **Asean International Journal of Business** ISSN 28096673. . url: <https://journal.adpebi.com/index.php/AIJB/index> and your paper is scheduled to will be appearing in **issue Vol. 2 No. 1, (2023) : January 2023** of the journal based on the Recommendation of the Editorial. This letter is the official confirmation of acceptance of your research paper.

We need to say that when the review process has been completed, be pleased to make revisions according to reviewer suggestions no later than two weeks after the revision results sent to the author. If it is not revised, the article will be cancelled by the editorial team.

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Sincerely
Journal Manager



Dedi Iskanto, Ph.D

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