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**“The Difference of Entrepreneurial Intention among Students Based on Demographic Factors”**

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# Proceedings



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# The Difference of Entrepreneurial Intention among Students Based on Demographic Factors

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## ABSTRACT

This study examines differences of entrepreneurial intentions among students based on demographics (gender, educational background and parents' job). Selection of the sample in this study is done by using purposive sampling. The criterion is students who are studying in Yogyakarta. The data are collected by using questionnaires. The respondents are 200 students who are studying in Yogyakarta. The data are analysed by using compare means independent sample t-test and compare means one way anova in SPSS 23 program. The results show that gender determines differences of entrepreneurial intention among students, while the variable of educational background and parents' job do not determine the difference of entrepreneurial intention among students.

**Key Words:** entrepreneurial intention of students, demographics, gender, educational background, and parents' job.

## INTRODUCTION

It is believed that the number of employers affects the prosperity of a country, so some things that support an increasing number of employers are important. Entrepreneurial intention is one of the factors which is believed to encourage the formation of employers. Based on previous researches,