










Perancangan dan Pengembangan Bisnis (A2) SKS : 3







Bambang Setia Wibowo, S.E., M.M.

Jumlah MHS: 60

JADWAL KULIAH

Kuliah Ke	Hari	Jam
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2		
3		

TATAP MUKA	HARI	TANGGAL	MATERI KULIAH	JML. MHS HADIR	TANDA TANGAN
1	KAMIS	2/2/2023	Penjelasan Silabus & Successful Business	55	
2	KAMIS	2/2/2023	Successful Business	55	
3	KAMIS	9/2/2023	Presentasi Ide Business Plan	55	
4	KAMIS	9/2/2023	Presentasi Ide Bisnis	56	
5	KAMIS	16/2/2023	BMC dan Marketing Analysis	54	
6	KAMIS	16/2/2023	Tugas Kelompok STP dan Pemasaran	54	
7	KAMIS	23/2/2023	Marketing and Competition Strategy	59	
8	KAMIS	23/2/2023	Review analisis SWOT ide bisnis kelompok	59	
9	KAMIS	2/3/2023	Marketing Workbook & Competitive Advantage	54	
10	KAMIS	2/3/2023	Ringkasan Workbook	54	
11	KAMIS	9/3/2023	Presentasi Marketing workbook (Kelompok 8-15)	56	
12	KAMIS	9/3/2023	Presentasi Marketing Workbook	56	
13	KAMIS	16/3/2023	Presentasi Marketing Workbook Part 2	58	
14	KAMIS	16/3/2023	Presentasi Marketing Workbook Part 2	58	
15	KAMIS	6/4/2023	Presentasi Lanjutan Kelompok: Marketing Workbook	52	
16	KAMIS	6/4/2023	Presentasi Lanjutan Kelompok: Marketing Workbook	51	
17	KAMIS	13/4/2023	Corporate Responsibility and Sustainability	46	
18	KAMIS	13/4/2023	Progress 1 Business Plan	46	
19	KAMIS	27/4/2023	Financial and Funding	57	
20	KAMIS	27/4/2023	Review Ide Blsnis: FInacial	55	
21	KAMIS	4/5/2023	Business Development Model	48	
22	KAMIS	4/5/2023	Aktivitas: Review Business Model	48	
23	KAMIS	11/5/2023	Presentasi 1: Business Plan	59	
24	KAMIS	11/5/2023	Presentasu Business Plan: Part 1	59	

TATAP MUKA	HARI	TANGGAL	MATERI KULIAH	JML. MHS HADIR	TANDA TANGAN
25	KAMIS	25/5/2023	Presentasi Business Plan Part 2	57	
26	KAMIS	25/5/2023	Presentasi Kelompok Part 2	57	
27	RABU	31/5/2023	Presentasi Business Plan Part 3	54	
28	RABU	31/5/2023	Presentasi Business Plan Part 3	54	
29	SELASA	28/3/2023	UJIAN TENGAH SEMESTER	59	
30	JUMAT	9/6/2023	UJIAN AKHIR SEMESTER	59	
31					
32					

CATATAN:

Mengetahui:

Wakil Ketua I



Julianto Agung Saputro, Dr, SE, S.Kom, M.Si, Ak, CA

Pemeriksa:

Sistem Pengendalian Mutu Internal



Astuti Purnamawati, Dra, M.Si.